

## SETH WADLEY AUTO

*Friendemic was hired to effectively manage Seth Wadley Auto's Twitter account and found people wanting new cars through strategic searches and talking to people in the same geographic region. Through diligent follow-up on Twitter and great personality, Friendemic enticed a nearby user to buy from Seth Wadley Auto instead of another dealership where the customer had been test driving Jeeps.*

### FRIENDEMIC SELLS CARS WITH TWITTER

Seth Wadley Auto sold a \$30,000 Jeep that would have been purchased at another dealership if it weren't for Friendemic's use of Twitter.

“*Friendemic is one of the best Social Media Management companies in the industry. The goal is to personalize your business and give your company a likeable online personality. Friendemic gets it and even goes as far as selling vehicles from sites like Twitter. They were able to redirect a customer from test driving at a competitor and get them to visit us instead...the rest is history and another car sale!*

**- Quinton Gentry**

*Director of Business Development at Seth Wadley Auto*

