

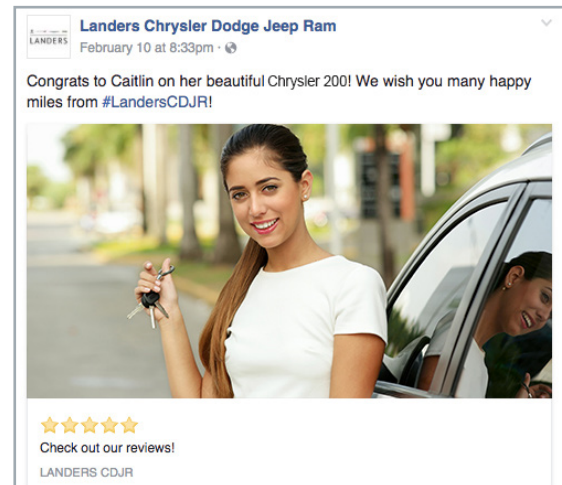
## LANDERS CDJ

Looking to get more online reviews to better reflect their top-notch customer service, Landers CDJ began using one of Friendemic's reputation tools, the Catalyst mobile app, in hopes of increasing their overall review count and star ratings. The results were immediate, with over 20 new reviews and increased Facebook engagement.

In just 3 weeks, Landers CDJ received:

# 400%

increase in 5-star reviews  
on Google and Facebook



+ 13 reviews

on Google

+ 10 reviews

on Facebook

# 14x

engagement on Facebook posts  
than the previous month

## THE RESULTS

Using Catalyst, Landers CDJ received 13 five-star reviews on Google and 10 five-star reviews on Facebook. This was a 400% increase in new reviews! Facebook engagement was also up 14x from the previous month before they were using the mobile app.